SJ BARAKONY

ENTREPRENEURIAL POLYMATH



Brand SherpasSolutions

SJ's Handle

sj [at] sherpassolutions [dot] com

https://beacons.ai/sjsuperconnector

TYPE(S) OF PEOPLE/BUSINESSES I'D LIKE TO MEET

B2C (Biz to Consumer ; Individuals, households, families)

- Recently (re)Married or (re)divorced
- Nearing or in retirement
- New parent(s) - congrats!
- Disaffected (low engage/satisfy) teacher/staff
- Youth/Family pastors
- HS/college grads b/w ages of 18-30

B2B (Business to Business: inc. ALL sizes/types)

- Hospitality [Indp; NOT franchised nor coporate owned]
- Technology [futurist trends: auto vehicles, blockchain, et]
- Sports/Entertainment [athletes post retirement; side gigs]
- Social enterprice/impact [for profit]
- Private (ONLY) educ. [K-12; home ed coops; microschools]

COI (Circles/Centres of Influence; aka, strategic partners)

- Career/Transition; Marriage; Parenting coaches
- Staffers/recruiters
- Commercial/corporate RE (brokers/owners)
- Youth/Teen entrepreneurial orgs/event planners
- Biz Accelerators x incubators; entre. centres; coworking
- ALT lenders; SMB/CU bankers/biz dev pros; family offices
- Family businesses + organizations that support them.

BIO| BACKSTORY

SJ Barakony is an American entrepreneurial polymath with a boundless appreciation for people, entrepreneurship, liberty, & lifelong learning.

He 1st ideated SherpasSolutions (circa fall 2011). Then, over the next 14+ years, he's been offered a number of opportunities to collaborate with other business ventures, inc. the H7 Network; The E-Leap; GSG, MICG, Econ Impact Catalyst, & Web Strategy + / Social Media Enthusiasts.

He's a futurist; super-connector; a thought leader; historian; & an interpersonal/people skills advocate.

Current referral system/affiliate marketing/partnerships

- SeaChange (social impact accelerator)
- DayJob to DreamJob (Igniting Souls)
- Alibris
- E-Leap
- Malloy Industries [MICG]
- AppleBooks
- Elevate Capital
- Deeper Path (Igniting Souls)
- TuttleTwins
- Kidpreneurs
- Beacons.ai
- YSN (Igniting Souls)
- Quick Square